

## **Historic, Archive Document**

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# KELLOGG SEED COMPANY

P. O. BOX 684

MILWAUKEE, WISCONSIN

*Return Postage Guaranteed*

# RAINBOW BRAND SEEDS

MARKET QUOTATIONS  
PLEASE RUSH

SEC. 435½, P. L. & R.

U. S. POSTAGE

**1cPAID**

Milwaukee, Wis.

Permit No. 409

V.R. Newman, Reference Librarian,  
Bureau of Plant Industry, U.S.D.A.  
Washington, D.C.

Phone Broadway 4160

P. O. Box 684

322 E. Florida St.

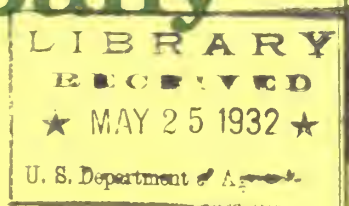
# Kellogg Seed Company

MILWAUKEE, WISCONSIN



**DEPENDABLE SEEDS**

*We quote today subject to market change.*



Prices F. O. B. Milwaukee, Wis.

Terms Net Cash

May 12, 1932

**TIMOTHY**

	Per 100 Lbs.
RAINBO .....	\$ 4.00
Mountain .....	3.90

**TIMOTHY & ALSIKE**

	Per 100 Lbs.
About 15% Alsike.....	6.00
About 25% Alsike.....	6.75
About 50% Alsike.....	8.50

**MEDIUM RED CLOVER**

	Per 100 Lbs.
RAINBO .....	17.00
Mountain .....	16.25
Valley .....	15.50

**MAMMOTH CLOVER**

	Per 100 Lbs.
RAINBO .....	17.50

**ALSIKE CLOVER**

	Per 100 Lbs.
RAINBO .....	15.50
RAINBO, Idaho Grown.....	16.00
Mountain .....	15.00

**ALSIKE SPECIALS**

	Per 100 Lbs.
RAINBO—	
contains about 5% White....	14.50
contains about 8% White....	14.25
contains about 10% White....	13.50

**WHITE CLOVER**

	Per 100 Lbs.
RAINBO .....	40.00
Mountain .....	37.00
Mixed White Clover.....	33.00

**KOREAN LESPEDEZA**

RAINBO .....	12.50
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	Per Ton
100-lb. Burlap Sacks.....	\$25.00
100-lb. Cotton Bags.....	27.00
50-lb. Cotton Bags.....	30.00
25-lb. Cotton Bags.....	35.00
In carload lots, 15 tons,	
\$5.00 per ton less.	
Less 10% Dealer's Discount.	

**GRIMM ALFALFA  
IDAHO GROWN**

	Per 100 Lbs.
State Sealed and Certified	
RAINBO—Blue Label.....	22.00
30-lb. or 60-lb. bags.	

**MONTANA GROWN**

State Sealed and Certified.	
RAINBO—Blue Label.....	22.00
30-lb. or 60-lb. bags.	

**BLACKFOOT BRAND  
IDAHO GROWN**

State Sealed and Certified.	
Blue Label .....	23.00
30-lb. and 60-lb. bags.	

**COMMON ALFALFA  
KANSAS GROWN**

U. S. Verified Origin.	
RAINBO .....	13.50

**UTAH GROWN**

U. S. Verified Origin.	
RAINBO .....	16.00

**IDAHO GROWN**

U. S. Verified Origin.	
RAINBO .....	16.50

**MONTANA GROWN**

RAINBO—State Sealed	
In full bags.....	17.00
60-lb. bags.....	17.35

**CANADIAN VARIE-  
GATED ALFALFA**

U. S. Verified Origin.	
RAINBO, large bags.....	20.65
60-lb. bags.....	21.00

**WISCONSIN GROWN  
ALFALFA**

U. S. Verified Origin.	
RAINBO, large bags.....	\$19.00
60-lb. bags.....	19.35

**SPECIAL ALFALFA**

Lot "FERN," Purity 99.54%....	15.00
U. S. Verified Origin, a Mixture of	
Montana, Idaho, Utah, Kansas and	
Wisconsin Grown Seed.	

**ROOT SEEDS**

<b>MANGEL WURZEL</b>	Per 100 lbs.
Mammoth Long Red.....	22.00
Golden Tankard .....	22.00
Giant Half Sugar.....	22.00

**RUTABAGA**

American Purple Top.....	28.00
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**TURNIP**

Long White Cowhorn .....	23.00
Purple Top Strap Leaf .....	23.00
Purple Top White Globe .....	23.00

**SWEET CLOVER**

**WHITE BLOSSOM  
SWEET CLOVER**

	Per 100 Lbs.
RAINBO .....	5.75
Mountain .....	5.25

**YELLOW BLOSSOM  
SWEET CLOVER**

RAINBO .....	6.00
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**GRUNDY COUNTY WHITE  
BLOSSOM SWEET CLOVER**

RAINBO .....	5.75
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**ALBOTREA**

RAINBO .....	7.50
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This improved  
**INOCULATOR**  
may be  
applied to the  
Seed either  
Wet or Dry.

Dealer Retail  
Cost For

No. 1 Alfalfa Sweet Clover (1 bu. size enough for 60 lbs.)	.35	.50
No. 2 Clovers (1 bu. size enough for 60 lbs.)	.35	.50
No. 3 Peas and Vetch (2 bu. size enough for 120 lbs.)	.35	.50
No. 6 Soy Beans (2 bu. size enough for 120 lbs.)	.35	.50
\$8.40 per case of 24 cans.		
<b>GARDEN SIZE</b> Peas, Beans, Sweet Peas (Enough for 2 lbs.)	.10	.15

# RAINBO BRAND SEEDS

## SEED GRAINS RAINBO BRAND

**SPRING WHEAT** Per Bushel  
 Marquis ..... 1.20  
 Progress ..... Out

**SPRING RYE**  
 Wisconsin Grown..... 1.00

**OATS**  
 Swedish Type Extra Heavy ..... .60  
 White Cross..... .60  
 Yellow Kherson..... .55  
 Wisconsin No. 7 Certified..... .55  
 White Kherson..... .45  
 Iogold ..... .60

**BARLEY**  
 Oderbrucker, 6 Rowed..... .75  
 Wisconsin Pedigree..... .75  
 Wisconsin No. 37 Certified..... .80  
 Wisconsin No. 38 Certified..... .95

**SPELTZ** Per 100 lbs.  
 Fancy ..... 1.75

**BUCKWHEAT**  
 Japanese ..... 1.80  
 Silverhull ..... 1.70

**FIELD PEAS** Per 100 lbs.  
 RAINBO Canadian Field..... 5.00  
 Mountain Canadian Field.... Sold Out  
 RAINBO, Green ..... 4.00  
 RAINBO, Scotch ..... 4.00  
 RAINBO, Marrowfat ..... 5.50

**SOY BEANS** Per 100 lbs.  
 RAINBO, Manchu ..... 1.50  
 RAINBO, Illini ..... 1.50  
 RAINBO, Ito San ..... 1.90  
 RAINBO, Early Black ..... 2.20

**WINTER VETCH** Per 100 lbs.  
 RAINBO ..... 10.00

**AMBER CANE—  
 FOR FODDER ONLY** Per 100 lbs.  
 RAINBO ..... 2.25

**MILLETS** Per 100 lbs.  
 RAINBO, Common ..... 2.50  
 RAINBO, German ..... 2.50  
 RAINBO, Hungarian ..... 2.75  
 RAINBO, Japanese ..... 3.65  
 RAINBO, Early Fortune..... 2.25

**FLAX** Per 100 lbs.  
 RAINBO, For Seeding ..... 3.50

**DWARF ESSEX RAPE**  
 RAINBO ..... 5.25

**WHITE CLOVER SEED** Per 100 lbs.  
 Conveniently packed for Counter Trade

**RAINBO**  
 1 lb. boxes (25 to case)..... 43.00  
 ½ lb. boxes (50 to case)..... 43.50

## POULTRY FEEDS In 100-lb. bags.

**CRUSHED OYSTER SHELL** Per 100 lbs.  
 RAINBO ..... .90

**MICA SPAR-GRIT—All Sizes**  
 RAINBO, ton lots..... .95  
 Smaller quantities..... 1.00

**CHARCOAL** Per 100 lbs.  
 Poultry Size ..... 1.75  
 Chick Size ..... 1.75  
 Pulverized ..... 1.85

## GRASSES

**KENTUCKY BLUE GRASS** Per 100 lbs.  
 RAINBO ..... 15.00  
 Mountain ..... 14.00

**CANADIAN BLUE GRASS**  
 RAINBO ..... 14.50

**FANCY RED TOP**  
 RAINBO ..... 10.00  
 Mountain ..... 9.50  
 Unhulled Fancy ..... 8.00  
 Unhulled Choice ..... 7.50

**ROUGH STALKED  
 MEADOW GRASS**  
 RAINBO ..... 17.50  
*Excellent for shady conditions.*

**RYE GRASS (Imported)**  
 RAINBO Italian ..... 10.00  
 RAINBO Perennial ..... 10.50  
 RAINBO Pacey's ..... 11.00  
 RAINBO American Grown..... 4.75

**BENT GRASS—  
 RAINBO BRAND**  
 South German Mixed..... 79.00  
 Astoria Bent, Certified..... 85.00  
 Seaside, Certified..... 85.00

**ORCHARD GRASS**  
 RAINBO ..... 8.50

**MEADOW FESCUE**  
 RAINBO ..... 7.00

**CHEWINGS FESCUE**  
 RAINBO ..... 26.00

**HARD FESCUE**  
 RAINBO ..... 16.00

**SHEEPS FESCUE**  
 RAINBO ..... 16.00

**BROMUS INERMIS**  
 RAINBO ..... 16.00

## SUDAN GRASS

RAINBO Per 100 lbs. 2.25



## LAWN GRASS in 100-lb. sacks

Per 100 lbs.  
 RAINBO ..... 24.00  
 RAINBO—for Shade 26.00

**RAINBO LAWN SEED  
 in Cartons** Per 100 lbs.  
 5-lb. (9 to a case)..... 26.00  
 1-lb. (24 and 50 to a case).... 27.00  
 1-lb. Shade Grass (24 and 50 to a case) ..... 28.00  
 5-lb. Shade Grass (9 to a case) 27.00

**GREENDALE LAWN SEED** Per 100 lbs.  
 1-lb. cartons (50 to a case).... 17.00  
 3-lb. bags (20 to a bundle).... 15.50  
 5-lb. bags (10 to a bundle).... 15.50  
 50-lb. and 100-lb. bags..... 14.00

**BLUE MOUND LAWN SEED  
 In 5-lb. and 10-lb. Cloth Bags.** Per 100 lbs.

1-lb. carton 50 to a case)..... 18.00  
 5-lb. bags (10 to bundle)..... 16.50  
 10-lb. bags (5 to bundle)..... 16.50  
 Bulk 50-lb. and 100-lb. bags.... 15.00  
 Shade Grass, bulk..... 17.00

**SHAMROCK LAWN SEED**  
 100-lb. sacks ..... 12.00  
**STAR LAWN SEED**  
 100-lb. sacks ..... 10.00

## LIME

For Lawns and Gardens. Per Box  
 10-lb. boxes ..... .18

## BIRD SEED

Per 100 lbs.  
 Sunflower, fancy ..... 6.25  
 Canary ..... 5.25  
 Hemp ..... 4.25  
 Bird Rape ..... 5.75  
 Large Rape ..... 4.75  
 Argentine Flint Corn..... 2.50  
 Large White Millet..... 2.25

## STOCK SPRAYS, INSECTICIDES, ETC.

**ZIT**  
**STAINLESS, ODORLESS STOCK SPRAY**  
 1 Gal. Cans @..... 13.50 Per Doz.  
 Packed 15 Cans to the Doz. 3 Cans Free  
 5 Gal. Cans @..... .86 Per Gal.  
 30 Gal. Drums @..... .81 “ “  
 55 Gal. Drums @..... .76 “ “

**BONIDE**  
**LESTAYN STOCK SPRAY**  
 1 Gal. Cans @..... 8.40 Per Doz.  
 5 Gal. Cans @..... .65 Per Gal.  
 55 Gal. Drums @..... .55 “ “

**GREEN-TOX**  
**NON-POISONOUS LIQUID INSECTICIDE**  
 1 Oz. Bottles @..... 2.80 Per Doz.  
 6 Oz. Cans @..... 8.00 “ “  
 1 Pt. Cans @..... 16.00 “ “  
 1 Qt. Cans @..... 28.00 “ “

**BONIDE**  
**SUPERFINE HOUSEHOLD FLY SPRAY**  
 1 Pt. Bottles @..... 4.00 Per Doz.  
 Packed 15 Bottles to the Doz.  
 3 Bottles Free.  
 1 Qt. Cans @..... 6.00 Per Doz.  
 Packed 15 Cans to the doz. 3 Cans Free

**PIK-NIX**  
**POULTRY CANNIBALISM OINTMENT**  
 Carton 24- 4 Oz. Pkgs. @ 9.60 Per Ctn.  
 Carton 12-12 Oz. Pkgs. @ 8.00 “ “

**“ACME” ARSENATE OF LEAD** Per Lb.  
 100 lb. Drums..... .13  
 4 lb. (24 lbs. per case)..... .13  
 1 lb. (24 lbs. per case)..... .16

**“ACME” BORDEAUX MIXTURE**  
 100 lb. Drums..... .11  
 4 lb. (24 lbs. per case)..... .12  
 1 lb. (24 lbs. per case)..... .17

**“ACME” CALCIUM ARSENATE**  
 100 lb. Drums..... .08  
 4 lb. (24 lbs. per case)..... .08  
 1 lb. (24 lbs. per case)..... .13

**“ACME” LIME SULPHUR**  
 200 lb. Drums..... .09  
 100 lb. Drums..... .10  
 50 lb. Drums..... .11  
 25 lb. Drums..... .12  
 12½ lb. Bags (200 lbs. per Drum) ..... 09½  
 10 lb. Cans (40 lbs. per Case) .17  
 5 lb. Cans (30 lbs. per Case) .19  
 1 lb. Cans (24 lbs. per Case) .21

Broken Case Lots “ACME” Products  
 2 cents per lb. higher.

# RAINBO BRAND SEED CORN

## WISKA VARIETIES

GROWN ONE YEAR IN NEBRASKA  
FROM WISCONSIN SEED

	Per Bu.
RAINBO BRAND Wisconsin No. 7.....	1.30
RAINBO BRAND Northwestern Dent .....	1.40

## WISCONSIN GROWN

	Per Bu.
RAINBO BRAND COLD RESISTANT Golden Glow...	2.10
RAINBO BRAND Golden Glow or Wisconsin No. 12...	2.10
RAINBO BRAND Silver King or Wisconsin No. 7.....	2.10
RAINBO BRAND Wisconsin No. 8.....	2.10
RAINBO BRAND Early Murdock .....	2.10
RAINBO BRAND Wisconsin No. 25.....	2.20
RAINBO BRAND Northwestern Dent.....	2.25
RAINBO BRAND Minnesota No. 13.....	2.10

Grown by Jacques and Spangler. Name kind wanted.

## NORTHERN WISCONSIN GROWN, DENT VARIETIES

RAINBO BRAND Northern Grown Golden Glow (Grown in Shawano County).....	2.25
RAINBO BRAND COLD RESISTANT GOLDEN GLOW (Grown in Shawano County).....	2.25
RAINBO BRAND WISCONSIN No. 25 (Grown in Shawano County).....	2.35

## FLINT CORN, WISCONSIN GROWN

RAINBO BRAND, SPANGLER'S Smut Nose Flint....	2.25
RAINBO BRAND SPANGLER'S Sanfords White Flint	2.25

All Wisconsin Grown Corn packed 2 bu. per bag and contain a specimen ear of corn.

## POP CORN

	Per 100 Lbs.
RAINBO BRAND Baby Rice.....	8.00

## MINNESOTA GROWN

	Per Bu.
RAINBO BRAND Minnesota No. 13 .....	1.60
RAINBO BRAND Wisconsin No. 12 .....	1.60
RAINBO BRAND Wisconsin No. 8 .....	1.60
RAINBO BRAND Wisconsin No. 7 .....	1.60
RAINBO BRAND Wisconsin No. 25 .....	1.60

## DENT CORN, NEBRASKA GROWN

	Per Bu.
RAINBO BRAND Golden Glow or Wisconsin No. 12...	1.20
RAINBO BRAND Wisconsin No. 7.....	1.20
RAINBO BRAND Wisconsin No. 8.....	1.20
RAINBO BRAND Minnesota No. 13.....	1.20
RAINBO BRAND Early Murdock.....	1.20
RAINBO BRAND Pride of the North.....	1.20
RAINBO BRAND King of the Earliest.....	1.20
RAINBO BRAND White Cap Yellow Dent.....	1.20
RAINBO BRAND Reid's Yellow Dent.....	1.20
RAINBO BRAND Improved Leaming.....	1.20
RAINBO BRAND Iowa Gold Mine.....	1.20
RAINBO BRAND Wisconsin No. 25.....	1.30
RAINBO BRAND Northwestern Dent .....	1.30

## FLINT CORN, NEBRASKA GROWN

RAINBO BRAND, Longfellow .....	1.75
RAINBO BRAND Canada Smut Nose.....	1.75
RAINBO BRAND Sanford White Flint.....	1.75

## SWEET CORN

	Per 100 Lbs.
RAINBO BRAND Stowell's Evergreen Wisconsin Grown .....	10.00
RAINBO BRAND Golden Bantam Wisconsin Grown...	10.00
RAINBO BRAND Early Evergreen.....	10.00
RAINBO BRAND Bantam or Evergreen.....	10.00

## FODDER CORN

	Per Bu.
RAINBO BRAND Red Cob, Fancy Quality.....	.85
RAINBO BRAND Leaming Fodder, Iowa Grown.....	.85
RAINBO BRAND Pride Fodder, Iowa Grown.....	.85
RAINBO BRAND Eureka Fodder, Virginia Grown.....	1.95

## CRO-TOX

CROW AND BIRD REPELLENT.  
PROTECTS SEED CORN AND GRAINS  
FROM LOSS OF SEED AFTER PLANTING.

EIGHT OUNCES OF CRO-TOX WILL TREAT ONE BUSHEL OF CORN

8 oz. Size @ \$4.80 Per Dozen  
Packed 15 Cans to the Dozen, 3 Cans Free

16 oz. Size @ \$8.00 Per Dozen  
Packed 15 Cans to the Dozen, 3 Cans Free

5 Gal. Cans @ \$3.00 Per Gallon

1 Qt. Size @ \$12.00 Per Dozen  
Packed 15 Cans to the Dozen, 3 Cans Free

1 Gal. Size @ \$38.00 Per Dozen  
Packed 15 Cans to the Dozen, 3 Cans Free

## EXTERMINATORS FOR RATS AND MICE

### TOPZOL

NON-POISONOUS SQUILL RAT POWDER

2 oz. Pkgs. @ \$4.00 Per Dozen  
Packed in Counter Display Carton

### SANASEED

A SEED THAT EXTERMINATES MICE

Carton 21-25c Pkgs. @ \$4.00 Per Carton  
Packed in Counter Display Carton

# KELLOGG SEED COMPANY

Telephone Broadway 4160

322 E. Florida Street

Milwaukee, Wis

P. O. Box 684



## PLANTERS' REFERENCE

### Pounds to Sow Per Acre

KIND	Pounds per Acre	Pounds per Bu.
Alfalfa, broadcast .....	18-22	60
Alfalfa, drills .....	12-15	60
Barley .....	96-120	48
Beans, Soy, broadcast .....	60-80	60
Beans, Soy, drills .....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky .....	25-28	14
Blue Grass, Canada .....	25-28	14
Buckwheat .....	45-60	52
Cane, broadcast .....	50-70	50
Cane, drills .....	10-15	50
Clover, Alsike .....	8-12	60
Clover, Medium .....	10-15	60
Clover, Mammoth .....	10-15	60
Clover, Sweet hulled.....	12-15	60
Clover, Sweet unhulled.....	20-30	30
Clover, White .....	4-8	60
Corn .....	8-12	56
Sweet Corn.....	12	
Fescue, Meadow .....	15-25	24
Fescue, Chewings .....	25-28	14
Flax .....	28	56
Lawn Grass .....	Depending on Conditions	Depends on Quality
Millet, for hay .....	45-50	50
Millet, for seed .....	30-40	50
Millet, Japanese .....	12-15	30
Oats .....	64-76	32
Peas, Canada Field—broadcast.	120-150	60
Peas, Canada Field—with grain	75-90	60
Rape, broadcast .....	8-10	50
Rape, in drills .....	5-6	50
Red Top, Solid seed .....	7-12	14
Red Top, unhulled .....	10-15	14
Rye, Winter .....	84-112	56
Rye, Spring .....	56-84	56
Speltz .....	62-100	48
Sudan Grass, broadcast .....	15-25	50
Sudan Grass, in drills .....	4-8	50
Sunflower .....	8-10	24
Timothy .....	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat .....	90-120	60

**KELLOGG**  
SEED COMPANY  
MILWAUKEE, WISCONSIN



## CERESAN

A DUST DISINFECTANT FOR WHEAT, OATS, BARLEY AND OTHER CEREALS

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	\$ .75	\$ 6.00 per doz.	2 doz.
5-lb. "	3.00	24.00 " "	1/2 "
25-lb. pail	12.50	10.00 per pkg.	1 only
100-lb. drum	49.00	39.20 " "	1 "
300-lb. drum	144.00	115.20 " "	1 "

## SEMESAN

A GENERAL DISINFECTANT FOR VEGETABLE AND FLOWER SEEDS OR BULBS, AND CERTAIN PLANT DISEASES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.75	22.00 " "	2 "
5-lb. "	13.00	104.00 " "	1/2 "
25-lb. pail	51.25	41.00 per pkg.	1 only
100-lb. drum	200.00	160.00 " "	1 "
300-lb. "	585.00	468.00 " "	1 "

## SEMESAN JR.

Prices in case lots broken cases 25% off list.  
A DUST DISINFECTANT FOR SEED CORN.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

**NEW IMPROVED SEMESAN BEL**  
AN INSTANTANEOUS DIP DISINFECTANT FOR SEED POTATOES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

## NU-GREEN

A GRASS DISINFECTANT FOR BROWN-PATCH PREVENTION AND CONTROL.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
3-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.00	16.00 " "	2 "
5-lb. "	9.00	72.00 " "	1/2 "
25-lb. pail	33.75	27.00 per pkg.	1 only
100-lb. drum	130.00	104.00 " "	1 "
300-lb. "	375.00	300.00 " "	1 "